

Second Page of the

Automobile Section

THREE-A TAKES STIFF WALLOP AT BILLBOARDS

Says They're Menace To
Safety On Highways—
Diehl Says Their Days
Are Numbered.

WASHINGTON, Nov. 30 (Special).—Protest against the defacement of highways by unsightly and sign billboards is being received at National Headquarters of the American Automobile Association almost daily. According to A. A. A. officials there seems to be a great and crying movement against the use of these billboards among the membership of the A. A. A. in every part of the country.

All sorts of remedies for the abatement of this nuisance are suggested in these letters, from the enactment of a state law to the removal of the billboards by the motorists to purchase any article so advertised.

"I believe that the road sign billboard should be abolished," said President George C. Diehl of the A. A. A. "These signs serve as a distinct menace to motorists, especially when they are placed, as many of them are, at a sharp curve or a road intersection. A motorist driving along the highway and approaching such sharp curve or road intersection, wants to see what is around that curve or down the intersecting road much more than he wants to see a huge sign advertising 'Whoiz' tires."

YOU TELL'EM



When a man calls
his wife a duck
she might remind
him that a duck
is served with
dressing

But we want to remind
him that when he wants

EXPERT VULCANIZING

done this is the place to
get it.

Our equipment enables
us to tackle the hardest
kind of a job. Nothing
is done half-way. We
take particular care
with the work we do for
you as if we were doing
it for ourselves, and are
able to restore tires that
are partially worn to a
condition of complete
usefulness.

Our prices are very
reasonable and mod-
erate.

Free Service Car

We Hurry. Phone us
Blue 72.

Black & Ellis

or somebody's patent medicine or
chewing gum.

"The day of the billboard and the
need of such methods of advertising
is past. The class of people who use
the highways and to whom such signs
presumably appeal are a class that
read the newspapers and magazines,
and who are governed largely in their
purchases by advertisements of reli-
able products advertised in a reliable
newspaper or magazine. It would ap-
pear to me that the intelligent ad-
vertiser would soon become aware of
this fact and would transfer the
money spent on billboards which con-
stitute an affront in the eyes of most
intelligent citizens, to legitimate
newspapers and magazines, where
such advertising would have weight."

"With the general trend of opposi-
tion to billboard advertising devel-
oping over the country, as is indicated
by letters received at the A. A. A.
headquarters, it can be but a ques-
tion of time until the American pub-
lic will take things into its own hands
and find some means, for the abate-
ment of this nuisance."

DURANT CAR BEATS ROAD RECORD MADE BY BARNEY OLDFIELD

Following is a wire received last
Friday by the Star Motor Service,
Mohave County representatives for
Durant and Star cars:

Los Angeles, Cal.
November 4, 1922
Star Motor Service,
Kingman, Arizona.

Joe Waddell driving Durant Four
touring car yesterday broke Barney
Oldfield's Los Angeles to Phoenix
record by driving the master driver
of the world. His time was twenty
two hours, forty-four minutes for the
six hundred seventy one period four
miles of desert and mountain road.
Barney's time in the last Los Angeles
to Phoenix race, the event that
won him the title of Master Driver of
the World, was twenty three hours,
one minute and two-fifths of a second.
Oldfield's time was made over a period
of three days with two night controls
one at Needles, California, and the
other at Prescott, Arizona, but driver
of Durant four and his mechanic Ham
Baker drove straight through and the
wonderful record of the twenty two
hour, forty four minutes includes all
stops. The Durant used was stock ex-
cept shock absorbers, Houck wire
wheels and spot light which are op-
tional accessories. The top fenders
and windshield were removed as
safety measure. This is a record we
can well be proud of "just a real good
car."

R. C. DURANT.
The Durant being a new car has
aroused a lot of comment as to how
the car would stand up under the
strenuous strain of a long hard trip.
The results of this Los Angeles to
Phoenix race proves the sturdiness
of the car. And Kingman people will
know the difficult driving that Wad-
dell had to go through with when he
was in this section of the country.

MOTORISTS ABSCOND WITH FRUIT ALONG SOUTH CALIF. ROADS

LOS ANGELES, Nov. 30.—"Natty"
is the epithet applied to motorists
who are stealing walnuts along the
highways in this part of the state,
in a hot complaint filed with the Au-
tomobile Club of Southern California.

Motorists in Southern California
who are stopping their cars to pick
nuts from the heavily laden trees are
going to run up against the law in
the future, promise irate ranchers
who declare that thousands of dollars
worth of walnuts are being stolen this
season.

Not only are motorists stealing
nuts, but they are getting away with
oranges, avocados and grapes in large
quantities, making a serious problem
for local ranchers to face. Steps
have been taken in certain sections of
the state to stop this vandalism, and
fines ranging from \$25 to \$100 are
being assessed against motorists who
are caught in the act.

A warning to auto drivers has just
been issued by the Automobile Club
in regard to this practice.

The loss is mounting this year more
than ever before. Patrols have been
established among the walnut groves
in many counties to protect the crop
this year.

WHEN BOLTING PARTS
When parts are to be bolted togeth-
er, do not try to make the nut pull
the bolt through if the latter sticks.
Use a hammer to drive the bolt into
place, otherwise the threads may be
ruined.

PRINTING THAT PLEAS.

COAST COUNTIES TO LINE THEIR ROADS WITH SHADE TREES

California State Forest Of-
ficial Assisting To Make
Highways An Attraction

SACRAMENTO, Nov. 30.—Shaded
highways will lure the motorists of
California in the future if the plans
for record planting of trees along
state highways are carried out on the
plan announced by State Forester M.
B. Pratt. The State highway com-
mission and the state forester's office
are cooperating on the project.

Beginning about November 1, work
was started on the project of plant-
ing 18 miles of trees along the high-
way from Red Bluff to Corning, in
Tehama county. The work is to be
done by forest rangers, who are to be
present in the employ of the state
board of forestry, under an appropria-
tion of 15 hundred dollars made by
the Tehama county board of super-
visors. The trees to be planted will
consist of black walnut, European sym-
amore and black locust from the
state nursery in Yolo county.

A permit has also been granted
by the California state highway com-
mission to the Yuba County Chamber
of Commerce for the planting of about
11 miles of trees between Marysville
and Wheatland, in Yuba county. The
trees to be planted will be of the same
varieties.

As a result of an inspection of re-
cent tree plantings along the high-
ways between Sacramento and Red
Bluff, Pratt said he found that as
high as 50 per cent of the trees had
not survived in some districts and will
have to be replanted. He said this
condition is largely the result of
flooding and the drowning out of the
trees.

New trees will be supplied free of
cost by the nursery, but in order to
get the best results, he declared, or-
ganizations and communities in charge
of the work of planting should see
that provision is made for proper
drainage.

DR. ROBERT E. LEE PRAISES GILL BATTERY

Back from a 10,500 mile trip which
took him across the continent from
San Bernardino, Calif., to Portland,
Maine and return, Dr. Robert E. Lee,
San Bernardino Physician and sur-
geon, is most enthusiastic in his praise
of the Gill battery with which his
Studebaker Big Six was equipped.

"I practically forgot that I had a
battery in my car," said Dr. Lee. "But
for the four times that we had a lit-
tle water put into the cells, the bat-
tery had no attention whatsoever, and
we drove practically all the way in
the daylight without burning our
headlights."

"Before I left I was assured by the
Gill battery dealer that it would be
impossible to overcharge the battery
or injure it by such a long journey, so
I just naturally forgot it and I con-
sider that the abuse it received would
have wrecked an ordinary battery."

This is the second coast-to-coast
test trip that factory officials of the
Gill Storage Battery Company have
arranged to demonstrate what this
non-separator battery will do accord-
ing to Black & Ellis, local distributors
for the battery.

"The first trip was made from San
Bernardino to Winston-Salem, North
Carolina, during the summer of 1921,
when a battery was sealed in an Es-
sex car and the owner, Harry San-
ders, drove through the south during
hot weather, without opening the bat-
tery until he arrived at his destina-

tion. This battery is still in use and
in good condition.

"Because of the construction of the
Gill battery with thick, narrow plates,
assembled cross-wise in the jars, it
is possible to make long drives with-
out any fear of battery trouble aris-
ing from overheating or over-charg-
ing as it is popularly called. The Gill
battery has perfect circulation of the
electrolyte and does not heat up on
long drives with the generator operat-
ing constantly. The plates will not
buckle."

EXPORTS FOR EIGHT MONTHS SHOW GAIN STATES U. S. REPORT

Automobiles Shipped In
Excess of \$38,000,000 Up
To Sept. 1—Trailer Busi-
ness Booming.

NEW YORK, Nov. 30.—Despite the
discouraging fluctuations of exchange
rates and other disquieting factors
abroad, the automobile exports for the
first eight months of this year show
a steady gain over the same period in
1921. Dealers in general throughout
the United States express satisfaction
over the sales reports, although the
manufacturers of parts have not been
so fortunate as heretofore.

In the official report given out by
the Department of Commerce, with
figures compiled to the end of Au-
gust, it is shown that \$38,186,905
worth of automobiles, including chas-
sis, were exported to that date. Last
year it was \$32,740,801 for a similar
length of time.

The total value of passenger cars,
except electric, is given as \$32,659,-
839. Motor trucks and busses, ex-
cluding electric, \$5,250,281. Electric
trucks and passenger cars, \$276,785.

Parts of automobiles, except en-
gines and tires, total \$25,183,496.
A sudden demand for trailers is
bared by the Federal report. Last
year there was practically no call for
them abroad. This year 302 have
been sold. They were valued at
\$139,565.

Reports of the United States De-
partment of Commerce record that
motor truck production in September
1922, was 27 per cent above Septem-
ber, 1921, though showing an expect-
ed decline from summer business.
The output for September, this year
was 18,843, for August, this year,
24,200 and for September, 1921, 13,-
648.

OUR WANT ADS BRING RESULTS

**WHICH
BATTERY
HAS NO
SEPARATOR
TROUBLE?**

*The Battery
Without
Separators*

Gill

GUARANTEED SERVICE

For Sale by
BLACK & ELLIS
Kingman, Arizona

MAGDRY BATTERY

Needs no water, needs no acid, no separators to
clog, never has to be re-insulated.

Compare these prices with standard wet batteries:

6-11 Plate	\$30.00
6-12 Plate	33.00
12-7 Plate	39.50

(Installed)

Compare our guarantee. Each battery guaran-
teed for three years.

Call and look us over. We are fully equipped to
take care of any battery. Prices right.

Star Motor Service

Distributors for Northern Arizona

Buy a Ford
and Spend the difference
Henry Ford



Lowest Prices In History

EFFECTIVE OCTOBER 17th, 1922

F. O. B. Detroit

Chassis, standard	\$235.00
Runabout, regular	269.00
Touring, regular	298.00
Truck chassis	380.00
Coupe	530.00
Sedan, 2 door	595.00
Sedan, 4 door	725.00

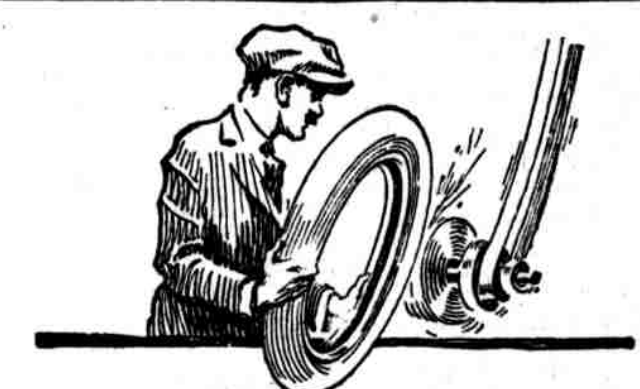
On all open types add \$70.00 for starter and
\$25.00 for Demountable rims.

Get Your Orders in Early

Ford Dealers Garage

Tel. Blue 33

KINGMAN, ARIZ.



If You Hold a Tire Against an Emery Wheel

—you will find out a lot about the tread.
If it is too soft it will crumble. If it is
too hard it will grind away very rapidly.
If it is a Dayton tread—black, tough,
alive—it will stand a surprising amount of
grinding.
Roads and pavements are always grind-
ing away at the treads of your tires. We
know the Dayton black tread will stand it.
That's why we guarantee it to you.

**Dayton
Tires**

Cords **Fabrics**
The famous Dayton Tread is a brilliant
black—on a wet day it glistens like polished
ebony. Thousands of miles over all kinds of
roads leave its surface smooth—uncut and
untorn.
And the tread is just one part. Let us
tell you the whole story of Dayton Tires.
Dayton Tubes compare in quality
with Dayton Tires—this means they're
Some Tubes. Ask us to let you feel one.



BLACK & ELLIS

Auto Service Station

Exclusive Dealers for Mohave County